



Developed by Midwest MicroSystems L.L.C., **Sale Manager CRM™** is a comprehensive customer relationship and sale management solution designed for livestock operations, private treaty sales, auctions and any merchandising endeavor.

Sale Manager CRM™ helps you market smarter, save time, and make better informed business decisions.

KNOW YOUR CUSTOMERS

CUSTOMER RECORDS • PURCHASE HISTORY
PROSPECTS • MAILING LISTS

Why Choose Sale Manager?

MANAGE

customer records and buying history in one place.

SIMPLIFY

private treaty and production sales.

GENERATE

sale reports and performance statistics.

BUILD

customized mailing lists by contact category.

ANALYZE

and update customer activity year-round.

EXPORT

data to worksheets or accounting software.

MANAGE THE SALE

- INVOICING
- REAL-TIME SALE STATISTICS
- MULTI-USER CAPABILITIES
- COMPLETE CLERKING

Sale Manager is fully functional as a standalone program, but when paired with Cow Sense NxGen PRO, animal records, catalogs, and sale results flow seamlessly between both programs-saving time and reducing data entry.

Ready to Simplify your Sale?

CONTACT US TODAY!

800-584-0040

sales@midwestmicro.com

REQUEST A DEMO OR DOWNLOAD A TRIAL TODAY!

salemanagercrm.com



Proven Innovation
for better sales management.

More than a sale day software.

CHOOSE THE SOLUTION THAT FITS YOUR SALE.

1

START WITH A FREE TRIAL *Try Before You Buy!*

- Up to **10 uses** and enter up to **20 items**
- Your trial data is preserved when you purchase and activate
- Data Import Tool becomes available after purchase

Download
Trial Now!



2

SINGLE-USER *For individual livestock operations managing their own sales*

\$300/year | \$25/month equivalent

- One computer
- Single data file
- Ideal for smaller auction & private treaty sales
- Buyer registration & sale clerking
- 60 minutes initial technical support
- SM Remote Backup Service
- Cow Sense Corral & Knowledge Base
- Cow Sense NxGen data exchange
- Previous versions of Sale Manager data conversion available
- Maintenance updates
- Referral credit eligible

3

MULTI-USER *For production sales requiring multiple sale-day workstations*

\$300/year per workstation (up to 5)

- Delivery & health reports
- Single shared data file
- 60 minutes initial support per computer
- 200 blank buyer cards

4

CONSULTANT *For professionals managing multiple sales*

\$2,995/year

In addition to features of Single and Multi- User:

- Multi-user networking – up to 5 workstations
- Unlimited Sale Manager databases
- 4 hours initial support & training
- 1,000 blank buyer cards
- Logo embedding

5

CONSIGNMENT *For multi-seller and consignment sales*

\$4,995/year

In addition features of previous Editions:

- Multi-user networking – up to 5 workstations
- Multi-seller/consignor features
- Consignor deductions & settlements
- Check-writing capabilities

Need Us to Handle Sale Day?

SALE MANAGER CRM SERVICE PACKAGE

Starting at \$2,500 + travel

Final pricing based on number of lots.

- A turnkey clerking solution including Sale Manager staff, equipment and up to five networked computers for buyer check-in, closeout and auction-block clerking.

Contact us today

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SALEMANAGERCRM.COM